Guthrie Public Library

Board Minutes

July 19, 2018

1. Meeting called to order at 5:30pm
2. Members present--Kate Corbett, Angela Simonton, Melanie Jenkinson, Gary Dickerson, Lois Ray, and Library Director Suzette Chang
3. Minutes from last meeting approved--motioned by Melanie Jenkinson and seconded by Gary Dickerson
4. Introduction of new board member Lois Ray
5. Marketing-Ms. Chang reported that in June the library saw over 6000 people visit, which is the most they have ever recorded. The comment was made that the marketing seems to be reaching more people. The most popular attractions seem to be the hot spots, books, and the library programs. The partnership with OSU for the hot spot study has been extremely successful. They have provided 10 hot spots and ATT is the carrier.
6. USDA Grant-The library is currently unusable at the time of meeting. Items are in storage in preparation for the new carpet. Ms. Chang requested to have another special meeting during September before our next quarterly meeting on October 18th to discuss more marketing strategies. Specifically she would like the board to to brainstorm some ideas to take the library to the next level in programs for the community. Ms. Jenkinson reported that she has distributed 200 bookmarks and 50 signs to promote a potential literacy program. She has not had much response. The board made suggestions of reaching out to our local DHS, Northcare, and the food banks in town. Ms. Chang said the library will also post on their social media sites. Ms. Chang also stated that DHS wants a relationship with the library similar to the one that the library has with Job Corp.
7. New Business-none
8. Adjournment-Ms. Simonton motioned to adjourn the meeting, and Mr. Dickerson seconded the motion. The meeting was adjourned at 6:19pm.

Minutes faithfully submitted by Angela Simonton, Secretary